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CIELO HOME MANAGEMENT SYSTEM OFFERS AN ECONOMICAL SOLUTION FOR THE MID-TIER MARKET

(CasaWorks, Albuquerque, New Mexico)— CasaWorks, Inc., will be showcasing the Cielo™ Home Management System at the September 2005 CEDIA EXPO at the Indianapolis Convention Center, Second Level in the Sagamore Ballroom at booth #2078.

CasaWorks is focused on the emerging mid-tier market. “We are striving to provide home control products that give the same features and benefits to the homeowner as traditional high-end systems only found in multimillion dollar homes but at a fraction of the price. We do this by eliminating the custom programming required by most systems. Most clients want the same things, so we provide the most common features in Cielo from an easy ‘click and add’ configurable software, but if the customer requires a custom solution we can work with our dealers to provide customization at a reasonable price.” said Michael Arendall, President and CEO of CasaWorks, Inc.

The Panel Mount Controller (HMS-P01) opens the door to consumers who are interested in having home automation but are not yet convinced of its value to their lifestyle. With this low-cost, multi-function controller we provide a product that allows them ‘to put their toe in the water’ so to speak. We have also had great interest from the production builders; they are looking for an economical solution to meet the increasing client demand for home automation options. The Cielo HMS-P01 is a perfect fit; it provides integrated control for lighting, climate and security.

CasaWorks had the installer/integrator in mind when it addressed two major issues; installation time and the inevitable service calls. The ease of installation and the ability to provide remote support solve these issues. Cielo products are remotely configurable or upgradeable using a secure Internet connection. The configurable software needed to complete the installation is preinstalled on every controller. The Installer only needs to have an Internet connection and VPN access to the home network to browse to the HMS-P01 controller and configure the preferences of the homeowner.

CasaWorks, Inc. is third-party hardware friendly and is already supporting over 50 manufacturers of home system products including most lighting control, security panels, HVAC, home theater components, and audio distribution systems. We write full-featured component controllers that are added to our built-in controller library which is accessible to our dealers. These controllers provide out-of-the-box control for each component which means that the dealer/installer doesn't have to learn complicated protocols or do any programming to integrate the component into the system. Most configurations are simply done by selecting the serial port or IP address of the component and then selecting from a list of actions or events the device supports from the scene or event editor. The dealer/installer can seamlessly integrate the Cielo™ Panel Controller with other products which communicate via Ethernet, RS-232, RS-485, Z-Wave, IR and other popular control protocols.

Look for other innovative solutions to come from CasaWorks, through their Cielo product line, because 'the sky is the limit'.

About CasaWorks

CasaWorks is an embedded hardware and software innovator and is developing technologies necessary to implement automation in mainstream homes. Using state-of-the-art software technology and tools, the company is creating innovative products that are easy to install and economical to own. With more than 15 years of experience working with software and hardware automation systems in commercial applications, CasaWorks is now focused on the growing residential market. For more information, see the CasaWorks web site at <http://www.casaworks.com>.